



HASTINGS COUNCIL  
EXECUTIVE SERVICES  
MEDIA RELEASE

**Hastings will be Represented at World Expo**

**Tuesday 8 March, 2005**

Investment opportunities in the Hastings and local business success stories will be showcased at World Expo in Japan next month.

The Mayor, General Manager and Manager of Economic Development will lead a delegation of Hastings business people to the 2005 World Expo in Nagoya City Japan. The expo will coincide with celebrations in Handa to mark the 15<sup>th</sup> Anniversary of the Port Macquarie / Handa Sister City agreement.

The Department of Foreign Affairs and Trade has confirmed Hastings Council and business representatives will have access to the Australia Pavilion at World Expo for meetings with potential business partners. Hastings specific presentations will also be made to international business operators at formal lunch and dinner events in Japan.

Australian Minister for Trade and local Federal MP Mark Vaile will be a key note speaker at the functions.

Hastings Mayor Rob Drew believes local businesses such as Hastings Food Processing and Aquasonic are excellent examples of companies based locally achieving success in international markets.

“World Expo is an exciting opportunity to demonstrate to an international business audience the level of success can be achieved, both for importers and exporters, through business partnerships in the Hastings.”

“Hastings Food Processing have generated 70 jobs for Wauchope over the last three years and it is hoped that the opportunity to host key Japanese clients will ultimately boost that number.”

“Council is committed to economic growth. The opportunity to work directly with local businesses to showcase our region in an international arena will be a valuable way of achieving that growth,” said Mayor Drew.

The Hastings delegation, including representatives from Aquasonic, Magswitch, Hastings Food Processing, Cassegrain, Shores Australia and North Coast Institute of TAFE will leave for the ten day trip on Thursday April 14, 2005.

— End —

**For further information contact Hastings Mayor, Councillor Rob Drew on 0408 635 144**

**Executive Services, Hastings Council**

**If you do not receive the complete message telephone (02) 6581 8111**