



HASTINGS COUNCIL  
EXECUTIVE SERVICES  
MEDIA RELEASE

SHOPPER BUS TO CATER FOR TOURISTS

Thursday 16 December, 2004

Hastings Council has confirmed that the free Shopper Bus service will commence today (Friday December 17) in an effort to improve access in the CBD and shopping precincts.

The bus service is part of the CBD Car Parking Strategy and is viewed as one of the most effective ways of addressing the peak parking demand that occurs at this time of year. The service will run from today and finish on New Years Eve.

Hastings Mayor, Councillor Rob Drew said that the usage of the service in last year's trial warranted its operation again in 2004.

"After the success of the shopper bus last year we will be extending the route this Christmas to include holiday units and resorts along Pacific Drive to encourage tourists to leave their vehicle where they are staying and utilise the free bus."

"The trial last year also proved there are safety benefits associated with this service particularly when you consider that fewer cars in the CBD means increased pedestrian safety," Cr Drew said.

The free shopper bus will run at frequent intervals from 9am connecting the council's all-day carparks in Hayward St and Bridge St with the CBD and Settlement City.

The bus route will commence from Shelley beach shops continue onto Flynns beach pick up at the Observatory Units at Town beach and then pick up at the Town Green coach zone. It will then continue on to Short St, Hayward St, Horton St, Gordon St, Hollingworth St, Bridge St, and Park St through to Settlement City. The return will essentially be the same.

**- ENDS -**

**For more information contact Karen Thompson, Road Safety Officer on phone 6581 8735, Mobile 0438 818 090.**

**Executive Services, Hastings Council**

**If you do not receive the complete message telephone ☎ (02) 6581 8111**